

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0003471331** File Number: **CPR-122381** Submit Date: **07/08/2011** Call Sign: **KGO-TV** Facility ID: **34470** City:

SAN FRANCISCO State: CA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/08/2011 Filing Status: Active

# Report reflects information for : Second Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	San Fran-Oakland-San Jose
	Web Home Page Address	www.abc7news.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

### Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	The Emperor's New School (D1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11-11:30 AM PT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust. The 5/28 episode was preempted for live network sports coverage of NASCAR.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Emperor's New School (D1)
List date and time rescheduled	Saturday, May 28, 2011, 3:30-4:00 PM PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, May 28, 2011, 11:00-11:30 AM PT
Reason for Preemption	Sports

Digital Core Program (2 of 12)	Response
Program Title	The Replacements (D1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30 AM-12:00 PM PT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years

Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust. The 5/28 episode was preempted for live network sports coverage of NASCAR.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	The Replacements (D1)
List date and time rescheduled	Saturday, May 28, 2011, 4:00-4:30 PM PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, May 28, 2011, 11:30 AM-12:00 PM PT
Reason for Preemption	Sports

Digital Core Program (3 of 12)	Response
Program Title	That's So Raven (D1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM PT
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safe and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	That's So Raven (D1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM PT
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safe and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	Hannah Montana (D1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10-10:30 AM PT
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement. The Saturday, May 7, 2011 episode was interrupted from 10:08 10:14 AM PT by an ABC News Breaking News Report regarding the Pentagon release of Osama bin Lader videos.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (6 of 12)	Response
Program Title	The Suite Life of Zack and Cody (D1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM PT

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochia girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Jack Hanna's Animal Adventures #1 (*D2/D3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30AM**

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna, one of America's most beloved naturalists and adventurers and the Director Emeritus of the Columbus Zoo in Ohio, takes viewers on exciting journeys across the continents to learn about different animal species and their interaction with the people committed to their care and preservation. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Working from h base camp at Busch Gardens in Tampa Bay, Florida, Jack Hanna features up-close and animal visits to zoos, aquariums, animal theme parks, wildlife preserves and related institutions around the world where animals are kept, studied, and trained, and where the main focus is the protection, preservation, and understanding of wildlife and its habitats. Jack also works with the staff at Busch Gardens as well as Sea World and highlights their work in education, conservation and specialized programs. Each program is designed to reveal to children the world around them in a way that presents positive role models and prosocial values within an environmentally responsible universe. *This program airs in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-air digital multicast platform. **NOTE: Due to a technical problem on May 21st, this program aired in its entirety, but started late and ran from 102:57 to 10:30:45AM.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Jack Hanna's Animal Adventures #2 (separate half-hour episode) (*D2/D3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00AM**

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna, one of America's most beloved naturalists and adventurers and the Director Emeritus of the Columbus Zoo in Ohio, takes viewers on exciting journeys across the continents to learn about different animal species and their interaction with the people committed to their care and preservation. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Working from hi base camp at Busch Gardens in Tampa Bay, Florida, Jack Hanna features up-close and animal visits to zoos, aquariums, animal theme parks, wildlife preserves and related institutions around the world where animals are kept, studied, and trained, and where the main focus is the protection, preservation, and understanding of wildlife and its habitats. Jack also works with the staff at Busch Gardens as well as Sea World and highlights their work in education, conservation and specialized programs. Each program is designed to reveal to children the world around them in a way that presents positive role models and prosocial values within an environmentally responsible universe. *This program airs in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-air digital multicast platform. **NOTE: Due to a technical problem on May 21st, this program aired in its entirety, but started late and ran from 10 31:28 to 10:59:15AM
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9	
of 12)	Response
Program Title	Jack Hanna's Animal Adventures #3 (separate half-hour episode) (*D2/D3)
Origination	Syndicated
Days/Times Program Regularly	Saturdays/11:00-11:30AM
Scheduled	

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna, one of America's most beloved naturalists and adventurers and the Director Emeritus of the Columbus Zoo in Ohio, takes viewers on exciting journeys across the continents to learn about different animal species and their interaction with the people committed to their care and preservation. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Working from his base camp at Busch Gardens in Tampa Bay, Florida, Jack Hanna features up-close and animal visits to zoos, aquariums, animal theme parks, wildlife preserves and related institutions around the world where animals are kept, studied, and trained, and where the main focus is the protection, preservation, and understanding of wildlife and its habitats. Jack also works with the staff at Busch Gardens as well as Sea World and highlights their work in education, conservation and specialized programs. Each program is designed to reveal to children the world around them in a way that presents positive role models and prosocial values within an environmentally responsible universe. *This program airs in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-air digital multicast platform.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Animal Atlas (*D2/D3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30AM-12:00PM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas addresses issues appropriate for both general public and the secondary classroom with a presentation that includes large numbers of clips, wide ranging photography, fast-paced editing, and a nor condescending vocabulary level. The series is differentiated from previous years by its sense of humor. Entertaining the viewer with wit and observation augments the educational integrity of its content. The leve of humor, like the level of vocabulary, is most suited for middle school (ages 13-16) with applications of topic that could extend into the higher grades. There are sound cues, visual elements, and a general tone that supports the delivery of educational material in a way that is appropriate for entertainment television. The data delivered and the content communicated is absolutely educational in nature and value but done a way that would hold the attention of the target viewer. While the program is consistently humorous, a middle school teacher could construct textbook test materials that would be applicable to Animal Atlas. *Toprogram airs in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-adigital multicast platform.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Dragonfly TV (*D2/D3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/12:00-12:30PM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program demonstrates mathematical and scientific principles and their practical applications by featuring real children engaging in real hands-on projects and experiments. The program encourages children to investigate on their own, teaches them the skills to do so, challenges their critical thinking an problem solving skills, and enhances their writing and creative skills. The show also provides informatio on various sports and academic activities and on a variety of scientific disciplines and research techniques. Each episode is engaging, entertaining and educational in structure. *This program airs in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-air digital multicast platform.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Swap TV (*D2/D3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/12:30-1:00PM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV is a weekly half-hour television series about two teenagers from different backgrounds swapping lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone elses way of life. Each episode is informative, entertaining and promotes good social values and respect. *This program airs in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-aidigital multicast platform.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	David Salinger
Address	900 Front Street
City	San Francisco
State	CA
Zip	94111
Telephone Number	415-954-7710
Email Address	david.salinger@abc.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	A number of PSA's directed to children regularly aired during general and family programming, and throughout the broadcast day. 2) On 5 /1, morning news anchor emceed a fundaiser for "Help a Mother Out", a non-profit that raises diaper donations for social agencies distributing to needy moms. 3)On 6/30, our investigative reporter participated in a root beer float fundraiser at the Oakland A's game for The Juvenile Diabetes Foundation. 4) On 5/7, 5pm news anchor emceed the "1000 Mothers to Prevent Violence" march in Oakland. 5) Morning news producer volunteers at the "Up On Top After School Program" where at-risk children are helped with their homework and inspired to have high aspirations for their own lives.

## Other Matters (24)

Other Matters (1 of 24)	Response
Program Title	The Emperor's New School (D1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11-11:30 AM PT (through August 27, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust.

Other Matters (2 of 24)	Response
Program Title	The Replacements (D1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30 AM-12:00 PM PT (through August 27, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years

Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.

Other Matters (3 of 24)	Response
Program Title	That's So Raven (D1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM PT (through August 27, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.

Other Matters (4 of 24)	Response
Program Title	That's So Raven (D1)
Origination	Network

Days/Times Program	Saturdays/9:30-10:00 AM PT (through August 27, 2011)
Regularly	
Scheduled	
Total times aired at	9
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	10 years to 13 years
Target Child	
Audience	
from	
Describe the	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman.

Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.

Other Matters (5 of 24)	Response
Program Title	Hannah Montana (D1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM PT (through August 27, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years

Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.

Other	
Other Matters (6 of	
24)	Response
Program Title	The Suite Life of Zack and Cody (D1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM PT (through August 27, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts

Other Matters (7 of 24)	Response
Program Title	Jack Hanna's Animal Adventures #1 (*D2/D3)
Origination	Syndicated

peer pressure.

with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and

Days/Times Program	Saturdays/10:00-10:30AM (through September 3, 2011)	
Regularly		
Scheduled		
Total times aired at regularly scheduled time	10	
Length of Program	30 mins	
Age of	13 years to 16 years	
Target Child		
Audience		
from		

Jack Hanna, one of America's most beloved naturalists and adventurers and the Director Emeritus of the Columbus Zoo in Ohio, takes viewers on exciting journeys across the continents to learn about different animal species and their interaction with the people committed to their care and preservation. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Working from his base camp at Busch Gardens in Tampa Bay, Florida, Jack Hanna features up-close and animal visits to zoos, aquariums, animal theme parks, wildlife preserves and related institutions around the world where animals are kept, studied, and trained, and where the main focus is the protection, preservation, and understanding of wildlife and its habitats. Jack also works with the staff at Busch Gardens as well as Sea World and highlights their work in education, conservation and specialized programs. Each program is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. \*This program airs in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-air digital multicast platform.

Other Matters (8 of 24)	Response
Program Title	Jack Hanna's Animal Adventures #2 (separate half-hour episode) (*D2/D3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00AM(through September 3, 2011)
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Jack Hanna, one of America's most beloved naturalists and adventurers and the Director Emeritus of the Columbus Zoo in Ohio, takes viewers on exciting journeys across the continents to learn about different animal species and their interaction with the people committed to their care and preservation. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Working from his base camp at Busch Gardens in Tampa Bay, Florida, Jack Hanna features up-close and animal visits to zoos, aquariums, animal theme parks, wildlife preserves and related institutions around the world where animals are kept, studied, and trained, and where the main focus is the protection, preservation, and understanding of wildlife and its habitats. Jack also works with the staff at Busch Gardens as well as Sea World and highlights their work in education, conservation and specialized programs. Each program is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. \*This program airs in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-air digital multicast platform.

Other Matters (9 of 24)	Response
Program Title	Jack Hanna's Animal Adventures #3 (separate half-hour episode) (*D2/D3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30AM (through September 3, 2011)
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Jack Hanna, one of America's most beloved naturalists and adventurers and the Director Emeritus of the Columbus Zoo in Ohio, takes viewers on exciting journeys across the continents to learn about different animal species and their interaction with the people committed to their care and preservation. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Working from his base camp at Busch Gardens in Tampa Bay, Florida, Jack Hanna features up-close and animal visits to zoos, aquariums, animal theme parks, wildlife preserves and related institutions around the world where animals are kept, studied, and trained, and where the main focus is the protection, preservation, and understanding of wildlife and its habitats. Jack also works with the staff at Busch Gardens as well as Sea World and highlights their work in education, conservation and specialized programs. Each program is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. \*This program airs in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-air digital multicast platform.

Other Matters (10 of 24)	Response
Program Title	Animal Atlas (*D2/D3)
Origination	Syndicated
Days/Times Program Regularly	Saturdays/11:30AM-12:00PM (through September 3, 2011)
Scheduled	

Total times	10
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	

Animal Atlas addresses issues appropriate for both general public and the secondary classroom with a presentation that includes large numbers of clips, wide ranging photography, fast-paced editing, and a non-condescending vocabulary level. The series is differentiated from previous years by its sense of humor. Entertaining the viewer with wit and observation augments the educational integrity of its content. The level of humor, like the level of vocabulary, is most suited for middle school (ages 13-16) with applications of topic that could extend into the higher grades. There are sound cues, visual elements, and a general tone that supports the delivery of educational material in a way that is appropriate for entertainment television. The data delivered and the content communicated is absolutely educational in nature and value but done in a way that would hold the attention of the target viewer. While the program is consistently humorous, a middle school teacher could construct textbook test materials that would be applicable to Animal Atlas. \*This program airs in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-air digital multicast platform.

Other Matters (11 of 24)	Response
•	
Program Title	Dragonfly TV (*D2/D3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/12:00-12:30PM (through September 3, 2011)
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program demonstrates mathematical and scientific principles and their practical applications by featuring real children engaging in real hands-on projects and experiments. The program encourages children to investigate on their own, teaches them the skills to do so, challenges their critical thinking and problem solving skills, and enhances their writing and creative skills. The show also provides information on various sports and academic activities and on a variety of scientific disciplines and research techniques. Each episode is engaging, entertaining and educational in structure. *This program airs in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-air digital multicast platform.

Other Matters	
(12 of 24)	Response
Program Title	SWAP TV (*D2/D3)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/12:30-1:00PM (through September 3, 2011)
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV is a weekly half-hour television series about two teenagers from different backgrounds swapping lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone elses way of life. Each episode is informative, entertaining and promotes good social values and respect. *This program airs in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-air digital multicast platform.

Other Matters (13 of 24)	Response
Program Title	Jack Hanna's Wild Countdown (D1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM PT (Regular schedule as of September 3rd)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half-hour series, which is designed primarily for viewers 13-16, Jack highlights his favorite animals and adventures from around the world. In countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds' Jack will answer all of these questions and more. As Jack reveals the categories, he provides further insights and interesting facts about the animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom.

Other Matters (14 of 24)	Response
Program Title	Ocean Mysteries with Jeff Corwin (D1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM PT (Regular schedule as of September 3rd)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures with comparisons to popular land animals and analogies to human experience. Hosted by Jeff Corwin and produced primarily for ages 13-16, Ocean Mysteries with Jeff Corwin shows how animals share the same behaviors, challenges and triumphs as humans. In episodes on topics ranging from exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes and about all of the fascinating life teeming in our oceans.

Other Matters (15 of 24)	Response
Program Title	Born to Explore (D1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM PT (Regular schedule as of September 3rd)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational	The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. The host, Richard Wiese, takes the role of the ultimate

Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world

who form our cultures. Whether Richard climbs Mount Kilimanjaro, explores why people live at the base of

an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes.

objective of

the program

and how it

meets the definition of

Programming.

Core

Other Matters (16 of 24)	Response
Program Title	Culture Click (D1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM PT (Regular schedule as of September 3rd)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Culture Click is a weekly half-hour series, developed and produced for viewers aged 13-16, that explores the genesis of - and reasons behind - cultural events that permeate our everyday lives. Host Nzinga Blak opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society - using the power and speed of the Internet and user-generated questions and content. Experts in pop culture will join her to ad insight and historical perspective. Most importantly, viewers will come away with a week's worth of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning and there's no limit to what viewers will learn when they experience Culture Click.

Other Matters (17 of 24)	Response
Program Title	Everyday Health (D1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30 AM PT (Regular schedule as of September 3rd)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

definition of

Programming.

Core

In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward' with good will and new ideas that will inspire other teens to take action.

Other Matters (18	
of 24)	Response
Program Title	Food for Thought with Claire Thomas (D1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30 AM-12:00 PM PT (Regular schedule as of September 3rd)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the	Young, enthusiastic and passionate about food, Claire Thomas is the 22-year-old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought with Claire Thomas. Each weekly-half hour episode, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13- to 16-year-old viewers by sharing stories in the kitchen that demonstrate her passion for her family, life, and healthy living. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, sometimes even from bloggers seeking her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique

Other Matters (19 of 24)	Response
Program Title	Taste Buds #1 (*D2/D3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9:00-9:30 AM PT (Regular schedule as of September 4th)

dish while promoting a healthy attitude towards food and life.

perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired"

Total times	4
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	
Describe the	Taste Buds is a weekly half-hour series for children aged 13-16 that encourages them to think about what

Taste Buds is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that...," and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility. \*This program airs in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-air digital multicast platform.

Other Matters (20 of 24)	Response
Program Title	Taste Buds #2 (separate half-hour episode) (*D2/D3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9:30-10:00 AM PT (Regular schedule as of September 4th)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it	Taste Buds is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that." and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and

environmental responsibility. \*This program airs in simulcast on our Live Well Network on D2 (HD) and D3

(SD), a single free 24/7 over-the-air digital multicast platform.

meets the

Core

definition of

Programming.

Program Title	TO BE DETERMINED (D2/D3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/10:00-10:30 AM PT (Regular schedule as of September 4th)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TO BE DETERMINED

Other Matters (22 of 24)	Response
Program Title	Aqua Kids Adventures (*D2/D3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/10:30-11:00 AM PT (Regular schedule as of September 4th)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they can make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether they're talking about saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. *This program airs in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-air digital multicast platform.

Other Matters (23 of 24)	Response
Program Title	Ultimate Choice (*D2/D3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/11:00-11:30 AM PT (Regular schedule as of September 4th)

Total times	4
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience	
from	
Describe the	Liltimate Choice is a weekly half-hour series that teaches children aged 13-16 how to grannle with

Programming.

Ultimate Choice is a weekly half-hour series that teaches children aged 13-16 how to grapple with controversial issues that surround them every day of their lives. In each episode, cameras follow eight young men and women who are individually challenged to develop their moral convictions and make important decisions. Helping teens stand up to peer pressure and encouraging them to respect their own values is a primary goal of this program. With a focus on the importance of self-worth and building high self-esteem, Ultimate Choice provides a relatable experience for teen viewers who likely encounter many of the same underlying issues addressed in this series. \*This program airs in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-air digital multicast platform.

Other Matters (24 of 24)	Response
Program Title	Major Decision (*D2/D3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/11:30 AM-12:00 PM PT (Regular schedule as of September 4th)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Major Decision is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults. *This program airs in simulcast on our Live Well Network on D2 (HD) and D3 (SD), a single free 24/7 over-the-air digital multicast platform.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. KGO Television, Inc. **Attachments** 

No Attachments.